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THE BUSINESS



The Business

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The Business is public radio's show about the business of show business. This entertaining half-hour about the people who make entertainment is hosted by **Kim Masters**, who most recently covered the business for National Public Radio. She's served as a contributing editor at Vanity Fair, Time and Esquire and is the author of *The Keys to the Kingdom: The Rise of Michael Eisner and the Fall of Everybody Else* and co-author, with Nancy Griffin, of *Hit & Run: How Jon Peters and Peter Guber Took Sony for a Ride in Hollywood*.

Photo credit: Marc Goldstein

TODAY'S SHOW



MON APR 13, 2009
Will 3-D Save Hollywood?; Philanthropy as Blood Sport

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MON APR 6, 2009
The 10 O'Clock Drama Drama: The Streamy Awards

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Does Jay Leno's move to 10pm mean the death of broadcast television's hour-long drama? Plus, walking the red carpet at the Streamy Awards, the Oscars for web TV.

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MON MAR 30, 2009
Indie Film, Indeed

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Did you love *Juno* or *Slumdog Millionaire*? Then you should be worried about independent film as money dries up and the studios are giving up on art house movies. We talk with a man at the center of it all – **John Cooper**, the newly appointed head of the Sundance Film Festival. Plus, indie film may be facing tough times, but film festivals haven't got the memo.

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PROGRAM DETAILS

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Host

Kim Masters

Former entertainment-industry correspondent for **National Public Radio**, she's served as a contributing editor at Vanity Fair, Time and Esquire and is the author of *The Keys to the Kingdom: The Rise of Michael Eisner and the Fall of Everybody Else* and co-author with Nancy Griffin of *Hit & Run: How Jon Peters and Peter Guber Took Sony for a Ride in Hollywood*.

From 1990 through 1996, Masters covered politics for the Washington Post's 'Style' section. Her work has also appeared in the Los Angeles Times, the New York Times, the Boston Globe and the Philadelphia Inquirer.

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Produced By

Matt Holzman

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